

Presenters

Keynote Speaker - Connie Douglass is an Adjunct Instructor at Gateway Community and Technical College. She is also a parent and a seven-year Walking School Bus Conductor for the Safe Routes to School program.

Guest Speaker - Ginny Frazier is the Executive Director of Alliance for Leadership and Interconnection in Cincinnati. Through their assistance and focus on growing youth leaders and green schools, Cincinnati Public Schools has received national recognition as the model for the National Green Schools Campaign.

Health Department Staff-Facilitated Programs:

Jill Sinclair is the Grants Manager for the Health Department.

Michelle Eversole and Megan Folkert coordinate tobacco prevention efforts.

Eleshia Scholes and Jody Christerson coordinate youth development efforts.

Kelly Schwegman and Marsha Bach coordinate efforts to increase physical activity and improve nutrition.

For more information visit our Web site! <http://www.nkyhealth.org>

Incentive Funds

- Since 2000, the Health Department has awarded more than \$164,000 to Northern Kentucky schools to implement health education programs through its REACH program.
- To be eligible for incentive funds the school must send a team of at least two school representatives to the workshop. The team *must consist* of a school decision maker and one other school representative. One member of the team must be the person coordinating the school health initiative.
- The program selected must either be from the suggested evidenced-based programs presented in each workshop or conference booklet, or promising programs following best practice models.

This year, schools may submit one proposal for up to \$1,300 in incentive funds.

Registration

To register online for this free conference, go to <https://ky.train.org/>, log in and enter the course numbers:

SMART Money: #1020482
Parental and Community: #1020489
REACH Conference: #1020286

CEU's are available for: R.D., nursing and EILA for up to six hours of credits.



Lean, Green and Welcoming

REACH Coordinated School Health Conference 2010

Tuesday, February 9, 2010

Pre-conference 10 a.m. - 12 p.m.

Conference check-in: 12 -12:30 p.m.

Conference 12:30 - 4:30 p.m.

Boone County Main Library

1786 Burlington Pike, Burlington, Ky.

**Inclement weather date:*

Tuesday, February 23, 2010

Up to six Continuing Education Units
available for R.D., Nursing and EILA



NORTHERN KENTUCKY
INDEPENDENT DISTRICT
HEALTH DEPARTMENT

The Conference

Programs and policies supporting the holistic health of our children are becoming stronger! There are movements throughout our nation and in our local community that are providing experiences for children that create the daily expectation that healthy practices are normal.

This conference will highlight these initiatives:

- Increasing parent and student connectivity through welcoming school environments
- Creating the expectation that tobacco use is not an expected norm
- Integrating nutrition, science and beautification through school gardening

Pre-conference sessions will highlight:

- A nationally recognized green school model
- Writing effective incentive fund proposals

Pre-Conference Agenda

MORNING WORKSHOPS

10 a.m. - 12 p.m..

- SMART Money: How to Write Effective Grant Proposals (Jill Sinclair, Health Department)

11 a.m. - 12 p.m.

- Parental and Community Involvement through the Green School Movement (Ginny Frazier and Susan VonderHaar, Alliance for Leadership and Interconnection)

Conference Agenda

12 - 12:30 p.m.

- Registration and lunch on your own

Welcome and Opening Session:

12:30 -1:10 p.m.

- Walking a Walking School Bus (Connie Douglass, Walking School Bus Conductor)

REACH Conference Workshops

1:10 - 2 p.m.

- Creating a Welcoming School Environment (Eleshia Scholes and Jody Christerson, Health Department; Cheryl Jones, Twenhofel Middle School)

2 - 2:15 p.m.

- Break and exhibits

2:15 - 3:05 p.m.

- Counteracting Big Tobacco's Social Media Campaigns on a Lean Budget (Michelle Eversole and Megan Folkerth, Health Department; Kathy Rack and Deborah Armstrong, Kentucky Cancer Program)

3:05 - 3:20 p.m.

- Break and exhibits

3:20- 4:10p.m.

- Normalizing Healthy Eating Through Learning Gardens (Marsha Bach and Kelly Schwegman, Health Department; John Delautre and Michael Mahoney, St. Francis School)

4:10 - 4:30 p.m.

- Closing session and prize drawing



SPONSORED BY REACH
Resources for Education to Achieve
Coordinated School Health

A coalition of school and community members sponsored by the Northern Kentucky Health Department, whose mission is to "Link people with resources to achieve and maintain a healthier community through the promotion of Coordinated School Health."

For additional information, please contact DaNelle Jenkins at 859.341.4264 or at

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